ANDHRA UNIVERSITY SCHOOL OF DISTANCE EDUCATION MASTER OF BUSINESS ADMINISTRATION (Old Regulations) I YEAR ASSIGNMENT QUESTION PAPER 2010-11

102-BUSINESS ENVIRONMENT

Assignment No. 1

Answer All Questions:

 $5 \times 5 = 25 \text{ Marks}$

- 1. "Private sector is superior to public sector in the aspects of quality maintenance and spirit of Competitiveness". Comment.
- 2. What is economic environment of business? Explain the changing role of government based on economic environment.
- 3. What is Mixed Economy? Do you advocate continuation of mixed economy in India? Substantiate your argument.
- 4.Discuss socio-cultural and political environment of Business.
- 5. Discuss the role of Small Scale Industry in Economic Development of India.

Assignment No.2

Answer All Questions:

 $5 \times 5 = 25 \text{ Marks}$

- 1.Examine in detail the salient features of the present export and import policy of our country.
- 2. Critically evaluate the present Industrial policy of Government of India. Do you advocate any changes in it? Give reasons for your answer.
- 3. Review the fiscal policies of Indian Government during the post-liberalized era.
- 4. "Any Country's International Liquidity position will be indicated by its level of Foreign Exchange Reserves" ---- substantiate this statement.
- 5. Give an account of the extent and direction of Indian foreign trade during the last one decade.